

VALUE CREATION ROADMAP

YOUR PATH TO ACHIEVING OPTIMAL RESULTS

Does your client know what their business is worth today?

Is your client's business operating at its greatest potential?

Your client will exit their business at some point. Are they ready?

Let us help you build your clients business value and personal wealth!



7 simple steps. All automated by MAUS cloud software:



1. High Level Goals

Determine your high level exit planning, business & personal goals. Where are you now? What do you wish to achieve over the coming years? What is holding you back?



2. Value Gap Analysis

What is the potential future value of the business and what is the value of the business now? We educate on value creation, risk and potential future strategies.



3. Business Attractiveness

Discover how attractive your business is to a potential purchaser. Based on worldwide research we score your business and establish a benchmark to improve value.



4. Personal Readiness

Are the shareholders of the business ready to exit or transition out of the business? We assess based on personal, financial and emotional factors and discuss strategies.



5. Business Readiness

This 22 step process provides the business with a Readiness score and a pathway to move forward. It includes exit planning strategies and action plans to ensure a successful transition.



6. Value Creation

Based on your goals, we further refine and develop your strategic plan and look at value creation strategies. Includes a review of your current financial health and forecasts.



7. Accountability & Implementation

We implement a regular accountability meeting where we project manage the exit planning process. We manage the implementation of a company-wide accountability system.